



COMPANY **PROFILE**

INDEX

- BOARD OF MANAGERIAL
- VISION
- MISSION
- WHO WE ARE
- SERVICES
- HISTORY
- PROJECTS
- CONTACT US



BOARD OF MANAGERIAL

SAYED ABDEL FATTAH SAYED MOSTAFA
FOUNDER

MOHAMED ABDEL FATTAH SAYED MOSTAFA
FOUNDER

ABDEL RAHMAN ABDEL FATTAH SAYED MOSTAFA

FOUNDER & CEO

He commenced his career in the real estate sector in 1997, holding several prominent positions, including Chairman of the City Trustees. For over 25 years, his primary objective has been the development and urbanization of Badr City and East Cairo. In 1998, he founded Zaeem holding Company as a real estate brokerage firm.





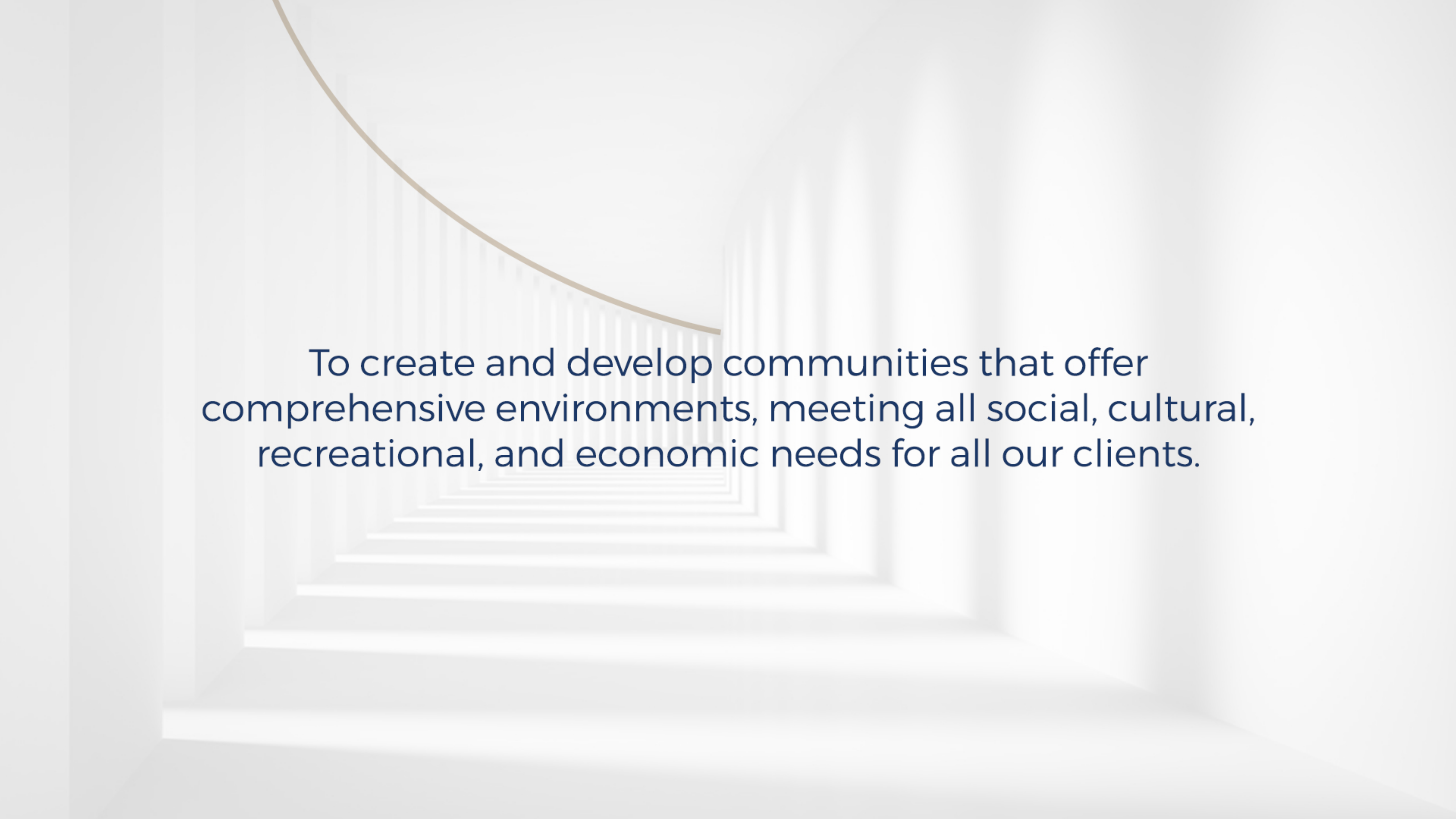
VISION

The background features a perspective view of a long, brightly lit hallway with white walls and floor, receding into the distance. A thin, curved, light-brown line starts from the top left and curves downwards towards the center of the image.

Zaeem Holding Company plans to become one of the leading
real estate development companies in Egypt and the world.



MISSION



To create and develop communities that offer comprehensive environments, meeting all social, cultural, recreational, and economic needs for all our clients.

WHO WE ARE





Zaeem Holding Company was established in 1998 and quickly became one of the leading real estate companies in marketing and contracting in Badr City. A specialized professional team of top executive managers oversees the performance, ensuring that Zaeem 's name stands out as the largest and most important in Badr.



SERVICES

Real Estate Development



Industrial Development



General Contracting



Management of Educational
Institutions



Management of Tourist
Facilities





HISTORY



Zaeem holding has extensive experience in the development of new cities and was a pioneer in the development of Badr City more than 25 years ago. We have been instrumental in resolving crises in the real estate market of Badr City, assisting in the industrial market, and the land sector, and uplifting the new community to support the state's directives.

A low-angle, upward-looking perspective of several modern skyscrapers with glass facades. The buildings are silhouetted against a deep blue sky filled with wispy white clouds. The perspective creates a sense of height and scale, with the buildings converging towards the top of the frame. The word "PROJECTS" is centered in the middle of the image in a bold, yellow, sans-serif font.

PROJECTS



Residential



Tourism



Educational



Industrial



Commercial



RESIDENTIAL

We have developed more than **300** individual housing projects in partnership with successful partners for developing the urban community in Badr City.





LORA

Lora is more than a collection of beautiful homes – it's a fully integrated community designed to enhance connections between residents.

The Project Land has an area of **34516m²**.

The vision goes beyond creating individual living spaces to offering a comprehensive suite of services and amenities that foster a strong sense of belonging.

FACILITES

- Smart Gates.
- Water Features.
- Fountains.
- Pools.
- Kids Area.
- Running Track.
- Bikes Track.
- Underground Parking.



LOCATION:

- One minute away from Suez Road, behind Badr City Authority.
- Three minutes from the New Administrative Capital.
- Ten minutes from Madinaty and Al-Shorouk city.





PARK LAND AVENUE

It's the first compound residential project in Badr City.
The project features all services that make life within it resemble resort living.
The project offers providing all means of luxury and comfort for the residents.
It includes dedicated relaxation areas, offers the highest level
of privacy and security, and stunning landscape

FACILITES

- There are artificial lakes and fountain
- There are walking areas and places for car lanes.
- Security and guarding around the clock.
- A commercial and entertainment mall at the highest level.
- There are medical clinics equipped at the highest medical level.
- A social and sports club.
- Kids ares designated for children's play.



LOCATION:

Park Land Avenue Compound is situated in a fantastic strategic location in the “El motamiz” District of Badr City. The project is located 8 km from “the New Capital” and is also near several important places such as the Bank Complex, Hyper One, New Badr Hospital, Badr International University, Future University Badr Branch, and the Russian University.





PALM GARDENS

is one of the distinguished residential projects, it's an ideal choice for those seeking comfortable and affordable housing.

It is a fully integrated residential project that offers comfort and luxury in Badr City. It presents an attractive option for those looking for mid-range housing while providing essential services and facilities for daily living.



FACILITES

- Palm Gardens in Badr City includes vast gardens and green spaces.
- A gym equipped with the latest sports equipment to meet residents' fitness needs.
- Swimming pools that offer residents the chance to enjoy refreshing and pleasant times in a serene atmosphere.
- Commercial centers within the project to cater to residents' shopping and service needs.
- Business centers.
- Dancing fountains.
- 24-hour security service.
- Private garages.
- A dedicated children's play area.

LOCATION:



The compound is located near the Russian University and many important strategic places in Badr City, a city known for its excellent planning and organization. Additionally, it boasts proximity to Greater Cairo, numerous government institutions, and upscale entertainment centers.



JASMIN INN

Zaeem Holding had the opportunity to establish the first local identity in hotel services in Badr City, aligning with the new luxurious lifestyle that Zaeem Holding offers. , is designed in the Neoclassical style and stands as the finest hotel in Badr City. It offers the most elegant and luxurious hotel rooms, including a special suite for women to ensure privacy and luxury.

FACILITES

- It features 221 hotel rooms ranging from premium to deluxe
- A state-of-the-art gym with the latest equipment, complemented by a nutritionist and personal trainer, alongside a sauna and jacuzzi for relaxation.
- Enjoy a luxurious restaurant offering favorite Egyptian dishes, a swimming pool, and a fitness center.
- Benefit from a private suite for women and families, with restaurants, cafes, and top-notch privacy and security.



LOCATION:

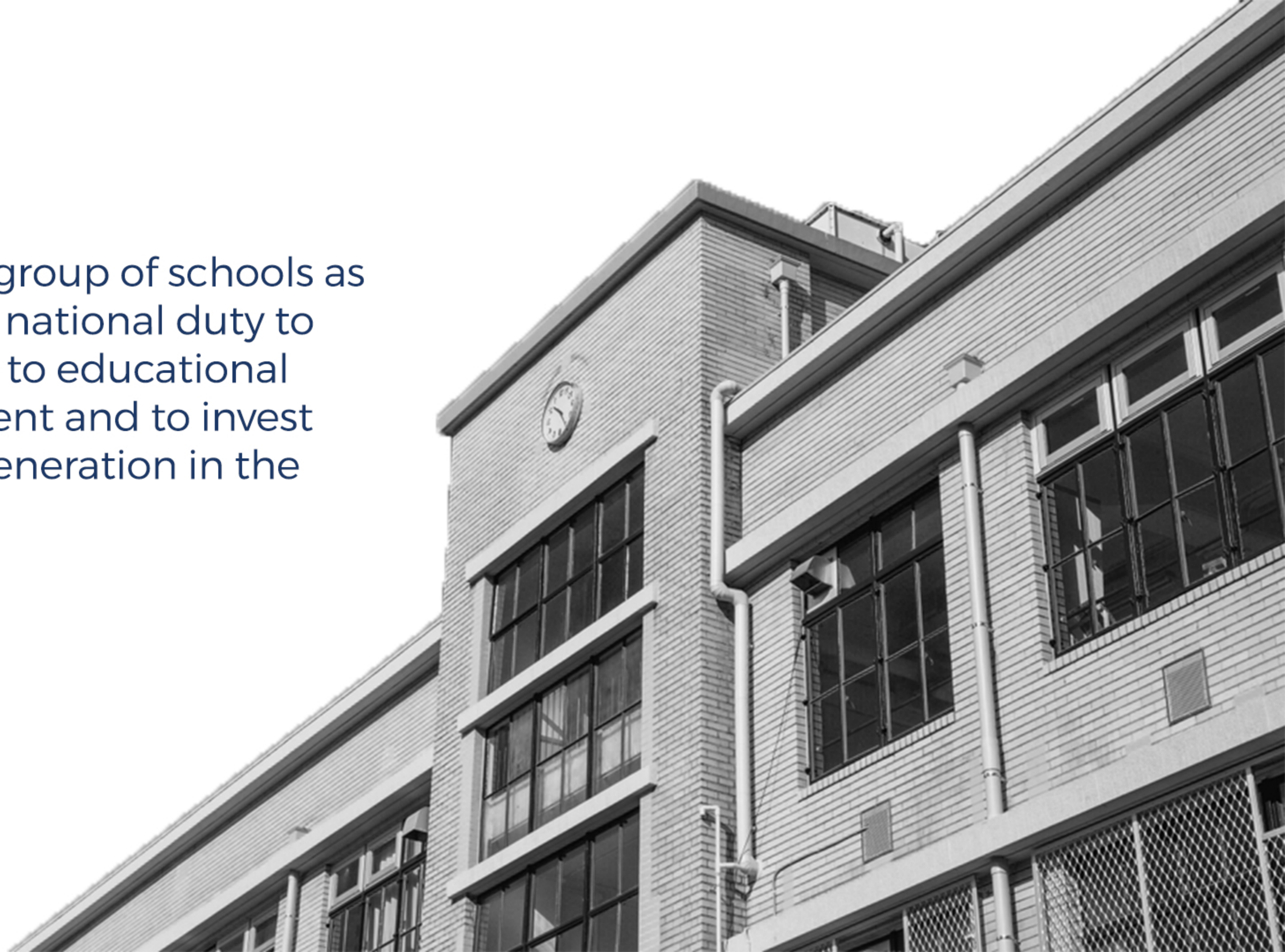
Its location was chosen to be close to the city center to serve the largest number of people. Jasmine Hotel is directly adjacent to the Russian University and just 5 minutes from Badr University. It is also 20 minutes from the Canadian University and 30 minutes from the German University, in addition to its proximity to universities in the New Administrative Capital and Al-Shorouk.



A blue-tinted photograph of a school building and a basketball court. The building on the left has large windows and a brick-patterned facade. In the foreground, a basketball court is visible with a hoop on the right. The word "EDUCATIONAL" is overlaid in the center in a bold, yellow, sans-serif font.

EDUCATIONAL

We own a group of schools as part of our national duty to contribute to educational development and to invest in a new generation in the new cities.



A low-angle, upward-looking shot of several large, cylindrical industrial storage tanks. The tanks are constructed from metal with visible horizontal rivets or weld lines. They are arranged in a row, receding into the distance. The sky above is a deep, dark blue with some wispy clouds. The overall tone is industrial and somewhat somber due to the monochromatic blue color scheme.

INDUSTRIAL

Zaeem Holding owns between **50** and **60** factories across **13** industrial zones, with factory sizes ranging from **300** square meters to **80,000** square meters and industrial land areas from **1,500** square meters to **5,000** square meters.



The background is a complex, abstract composition of dark blue and black geometric shapes. These shapes, which include various polygons and triangles, are arranged in a way that creates a sense of depth and movement. Overlaid on these shapes is a fine, light-colored grid pattern that adds to the overall texture and complexity of the design.

COMMERCIAL



MALL MISR

The largest and most prestigious commercial mall in Badr City.
it is considered the largest commercial, entertainment
and development project in Badr City

The mall was built on a large area and is divided into four floors,
and includes many restaurants, cafes.

FACILITES

- It is situated on the largest green space within Badr City, managed by a top-tier company, and offers 24-hour security.
- The mall features all essential services for the area, including a bakery, laundry, and sanitary ware store, and shops for a wonderful shopping and entertainment experience.



LOCATION:

It is located in the most prestigious areas of the city in the “Al-Mutamiz District” next to Dar Misr Compound, directly overlooking the Cairo-Suez Road, and just steps away from the New Capital.

Next to the mall is an integrated entertainment area and an integrated primary and preparatory school complex.





DOWNTOWN BADR CITY

the landmark commercial and entertainment hub in Badr city.
The project features the largest restaurant area, and an extensive promenade
over 1,000 meters long, along with the largest open mall.
It also contains Bank complex, Clinics and radiology centers and retail
stores, as well as administrative units available for sale

FACILITES

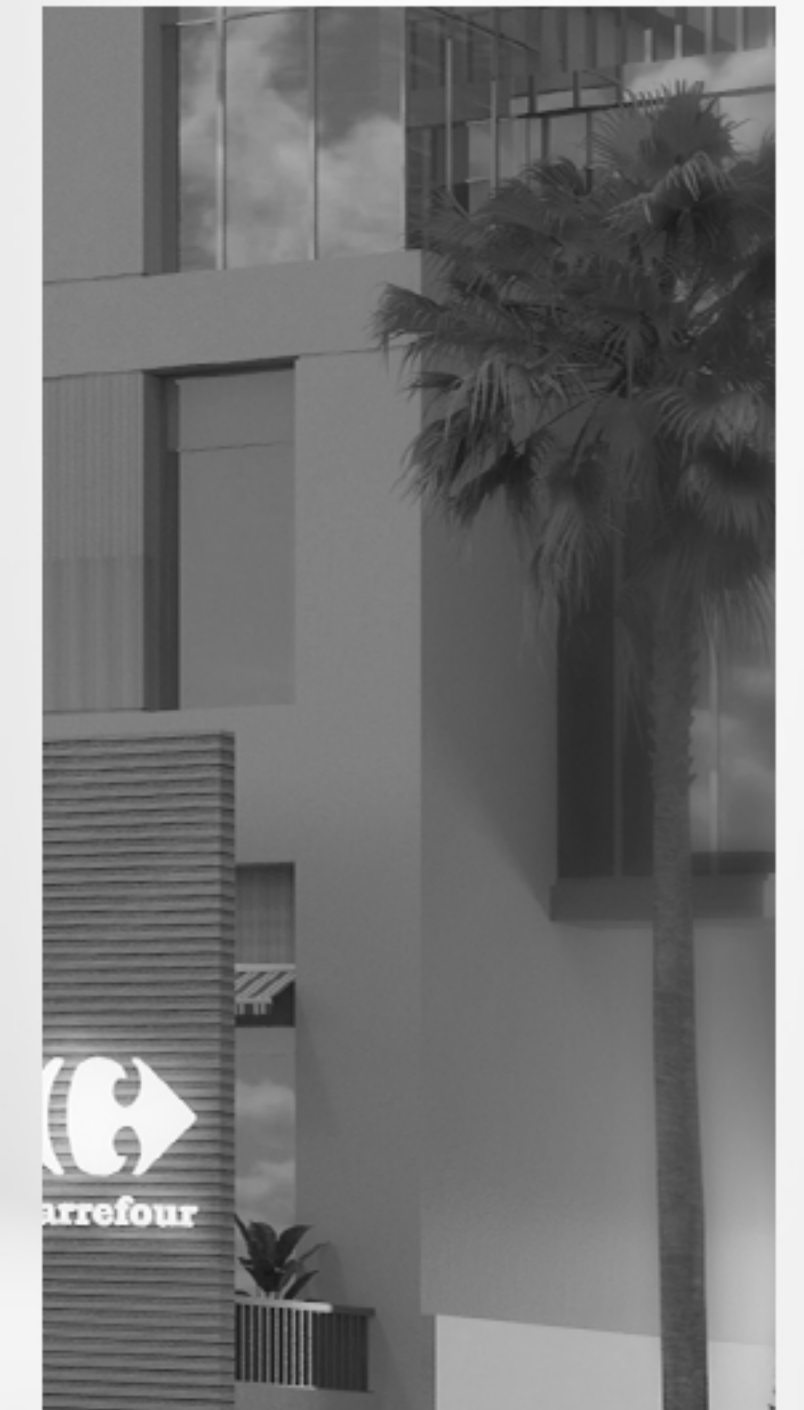
The project renowned international brands serving Badr City for the first time.



LOCATION:

It occupies a prime location in Badr City, just two minutes from the Suez Road and five minutes from the New Capital.

and less than three minutes from most neighborhoods in Badr City.





┌ FOR MORE INFORMATION PLEASE DO NOT HESITATE TO CONTACT US ┐

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