



CW
THE CAPITAL WAY
BADR CITY

YOUR BRAND,
A LANDMARK..

مشروعك، علامة فارقة..

AT THE CAPITAL WAY,
LOCATION ISN'T JUST AN ADDRESS.
IT'S YOUR **GATEWAY TO GROWTH.**

CAPITAL WAY

MEDICAL HUB

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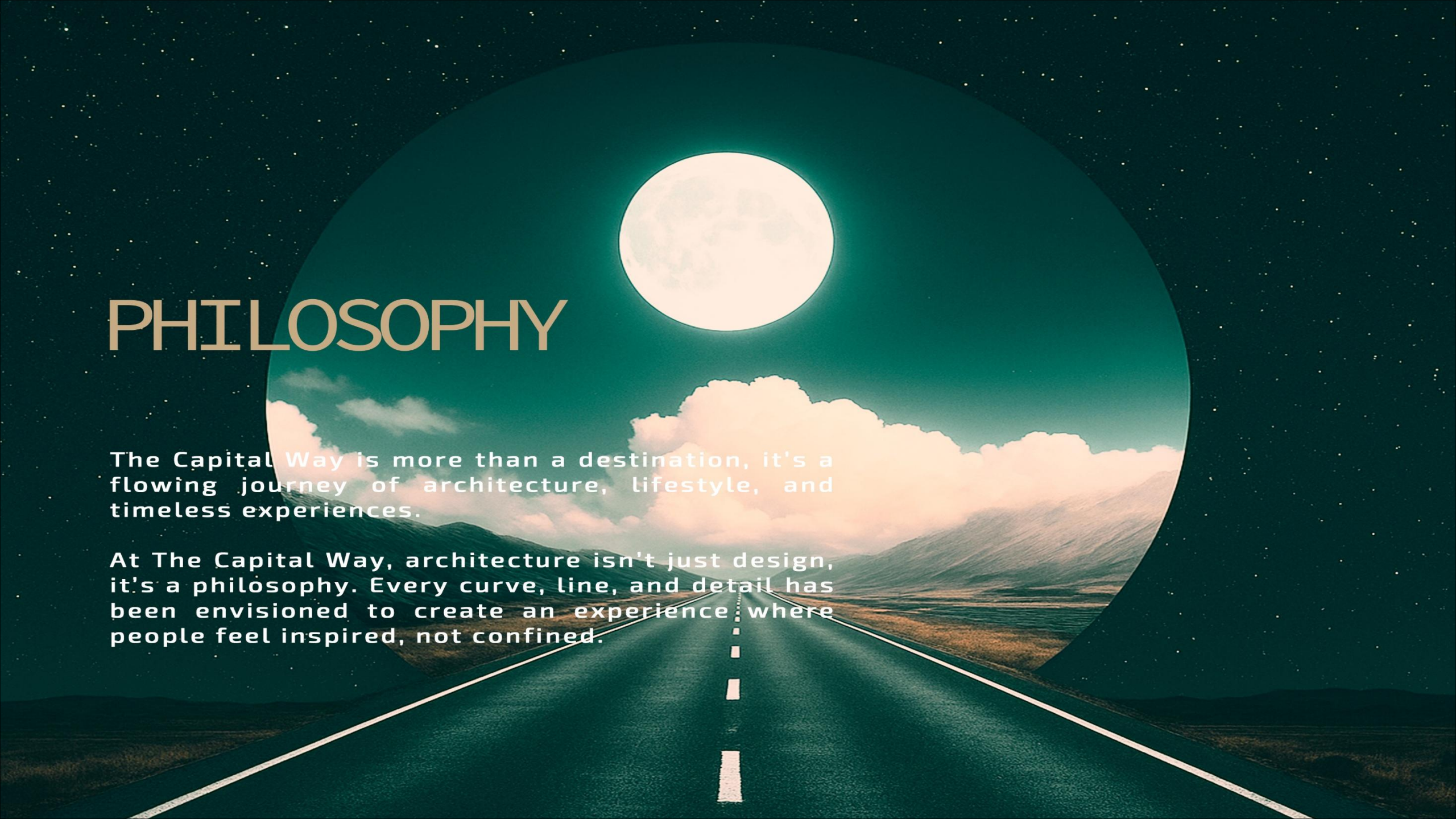
SINAGE



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The background is a dark, starry night sky. In the center, a large circular frame, similar to a porthole or a lens, shows a different scene. Inside the circle, a road with white dashed lines stretches from the bottom towards a horizon. The sky inside the circle is a mix of teal and orange, with a large, bright, glowing sun or moon partially obscured by white, fluffy clouds. The landscape inside the circle appears to be a vast, open field or plain with some distant hills.

PHILOSOPHY

The Capital Way is more than a destination, it's a flowing journey of architecture, lifestyle, and timeless experiences.

At The Capital Way, architecture isn't just design, it's a philosophy. Every curve, line, and detail has been envisioned to create an experience where people feel inspired, not confined.

● **ICONIC U-SHAPED DESIGN:**

The fluid architectural curves offer depth and openness, creating a sense of flow that eliminates any feeling of congestion.

● **THE HEART OF THE PROJECT:**

At the very core, a central “sphere” has been designed to act as a focal point, an anchor for premium dining experiences and a place where people naturally gather.

● **ELEVATED ROOFTOP EXPERIENCE:**

Cafes, restaurants, and shaded seating areas transform the rooftop into a vibrant social destination, with greenery softening the sun and creating an inviting atmosphere.

● **FLEXIBLE RETAIL LAYOUT:**

Thoughtfully distributed shops across multiple levels, with flexibility for interconnection, ensure that each unit maximizes visibility and accessibility.





● PREMIUM MATERIALITY:

Every finish has been selected with luxury in mind, creating not just spaces but a lasting sensory experience.

● LANDMARK FEATURE:

A striking sculpture elevates the identity of The Capital Way, transforming it into a cultural and social landmark where visitors are inspired to capture the moment.

● SEAMLESS ORIENTATION:

The northern facade welcomes natural sunlight, softened by shaded greenery, while the rear side integrates restaurants and terraces that immerse visitors in a lively outdoor ambiance.

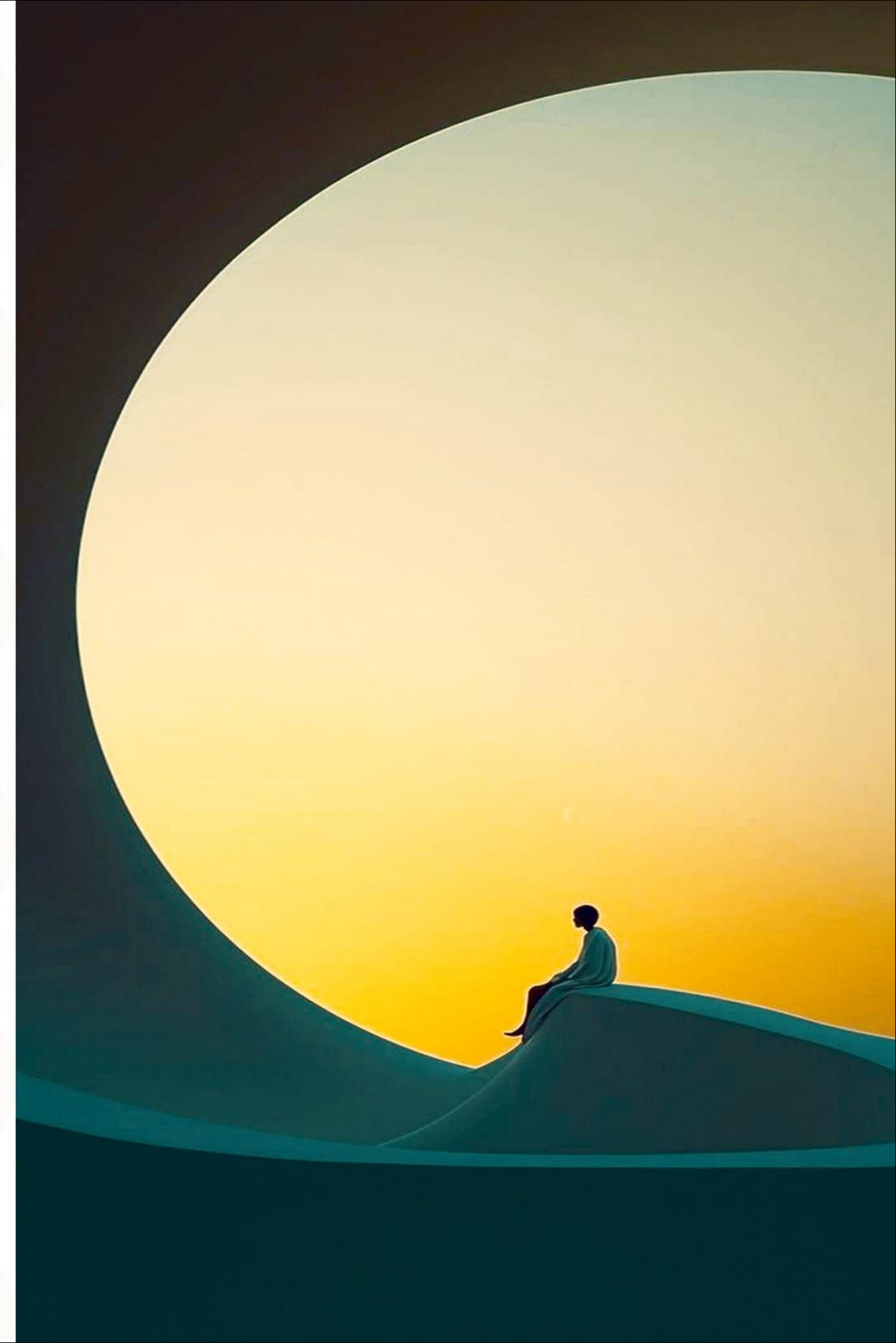
● DEDICATED MEDICAL HUB:

The uppermost floor is exclusively designed as a medical hub, ensuring a well-balanced mix of lifestyle, commerce, and healthcare.



INVESTMENT OPPORTUNITY

Whether you're launching a brand, clinic, or office, The Capital Way's flexible spaces and prime visibility make it a strategic investment with high return potential.



OUR STORY





**Omidar Developments brings you The Capital Way Mall,
a future-forward project that blends strategic location,
premium quality, and modern functionality.**



MESSAGE FROM THE CEO

**The Capital Way isn't just another mall, it's a gateway to tomorrow's business.
With every square meter, we deliver opportunity, access, and vision.**

CONCEPT OF THE CAPITAL WAY



More than a mall, The Capital Way is a business ecosystem built to host retail brands, restaurants, cafes, medical clinics, and administrative hubs.

It's designed for ease, exposure, and long-term value.

ABOUT THE PROJECT

Land Area: 4,000 m²

Project Type: Commercial – Administrative – Medical

Plaza Size: 540 m²

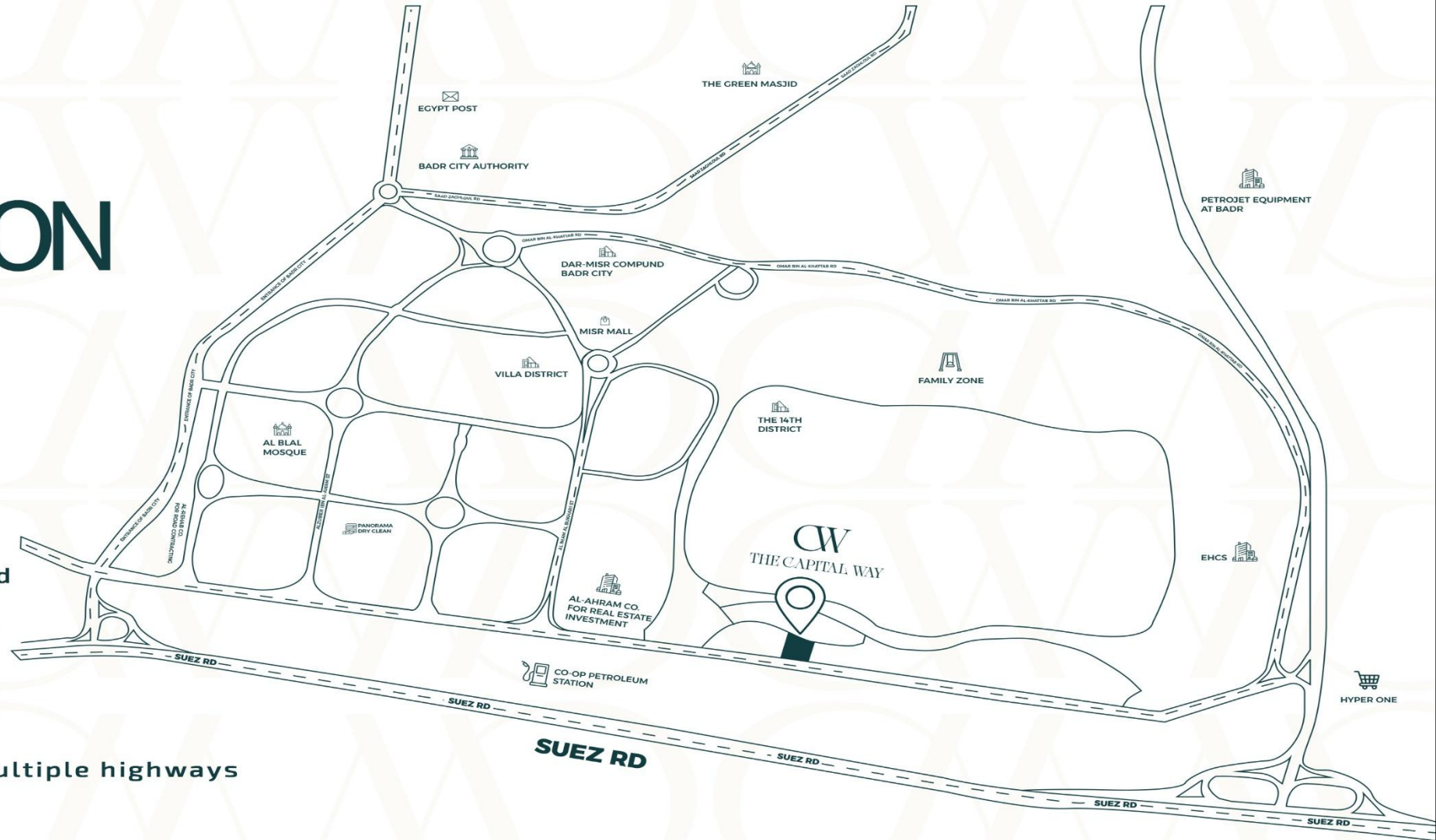
Prime double-face frontage on Suez Road

Facing Capital Towers, beside Hyper One & Global Medical City



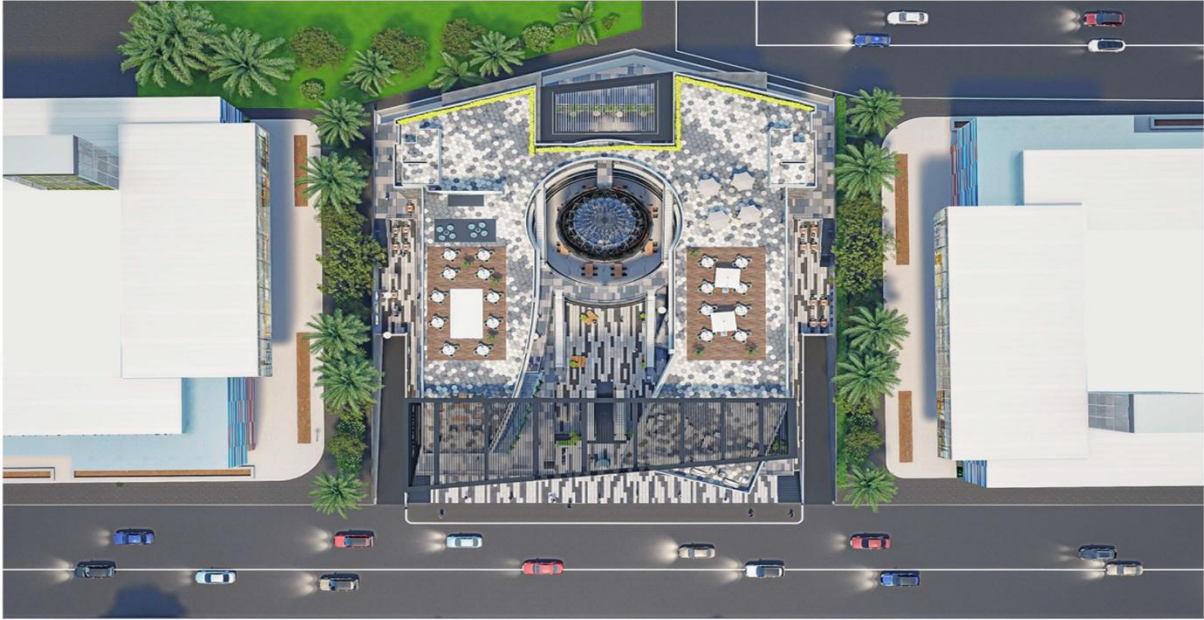
LOCATION

- Directly on the Suez Road
- Opposite Capital Towers
- Beside Hyper One
- Near Global Medical City
- Excellent access from multiple highways



FEATURES & FACILITIES





- SMART ENTRANCE
- OUTDOOR PLAZA
- BASEMENT PARKING
- ESCALATORS & ELEVATORS
- 24/7 SECURITY & CCTV
- ELECTRONIC GARAGE GATES

MASTER PLAN

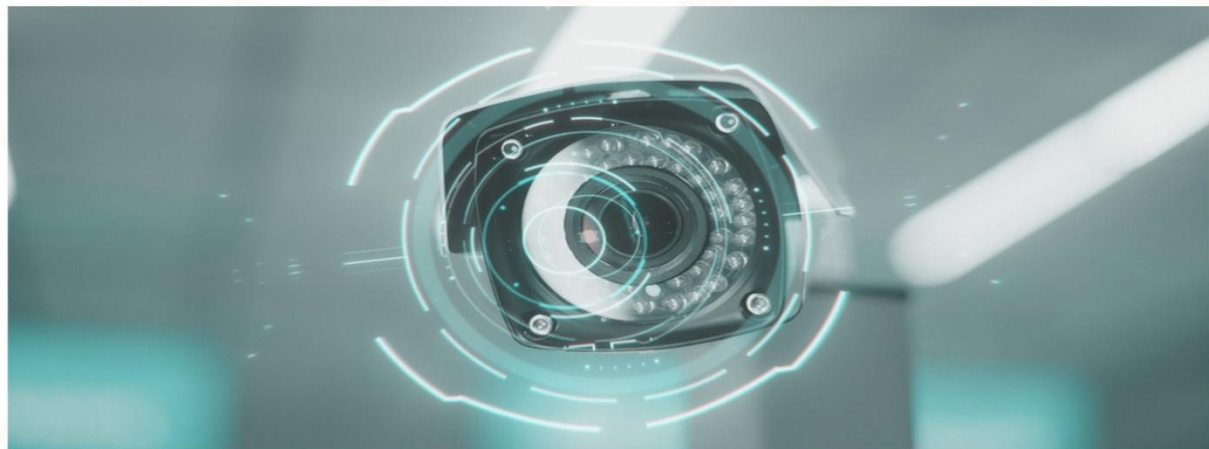


ESCALATORS & ELEVATORS

ESCALATORS & ELEVATORS



CCTV & SMART SECURITY



CCTV &
SMART SECURITY



**BABY CARE
AREA**

**BABY CARE
AREA**





PARKING (UNDERGROUND)

PARKING
(UNDERGROUND)



PLAZA & OPEN SPACES



PLAZA &
OPEN SPACES



MODERN FINISHES

MODERN
FINISHES



THE CAPITAL WAY

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MEDICAL HUB

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SPACES & COMPONENTS

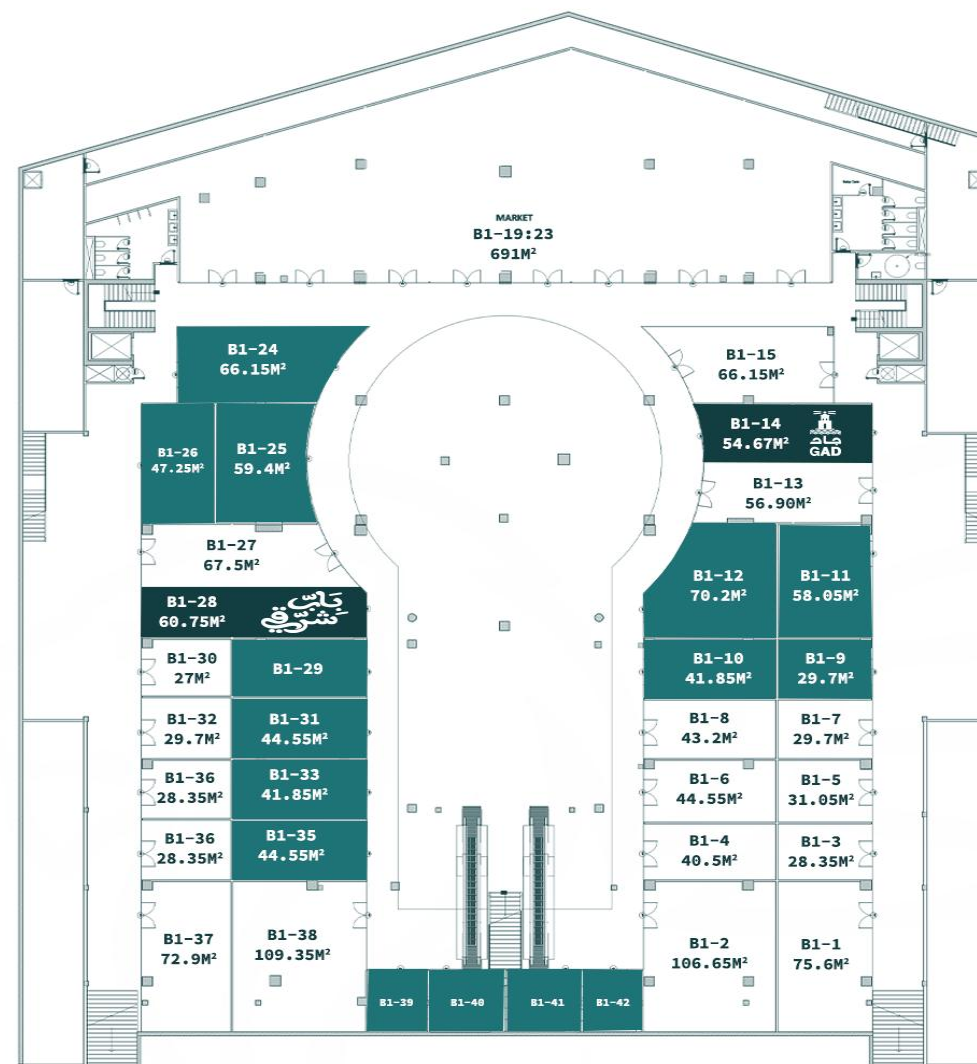


G1

COMMERCIAL (F&B)



CW
THE CAPITAL WAY
BADR CITY



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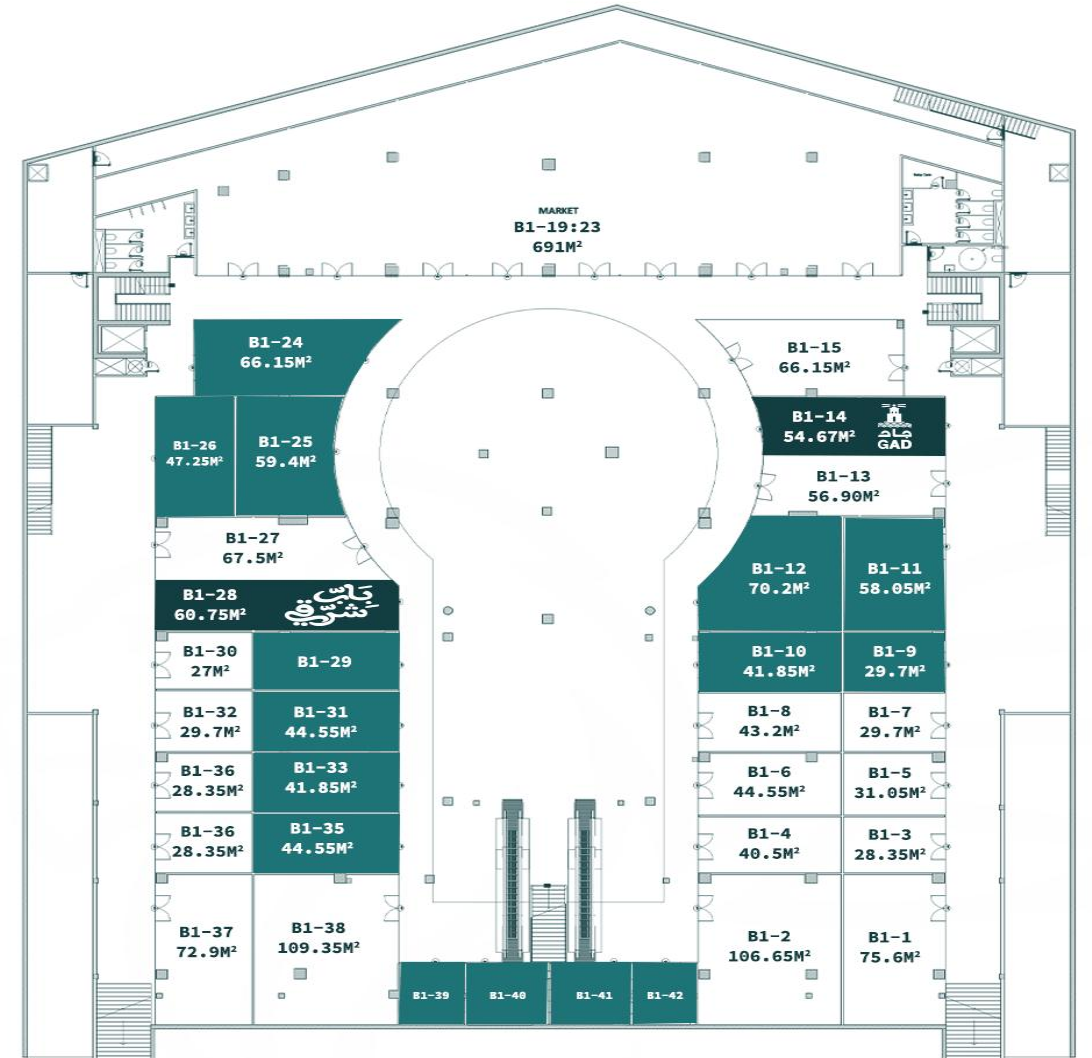


G2
COMMERCIAL (F&B)

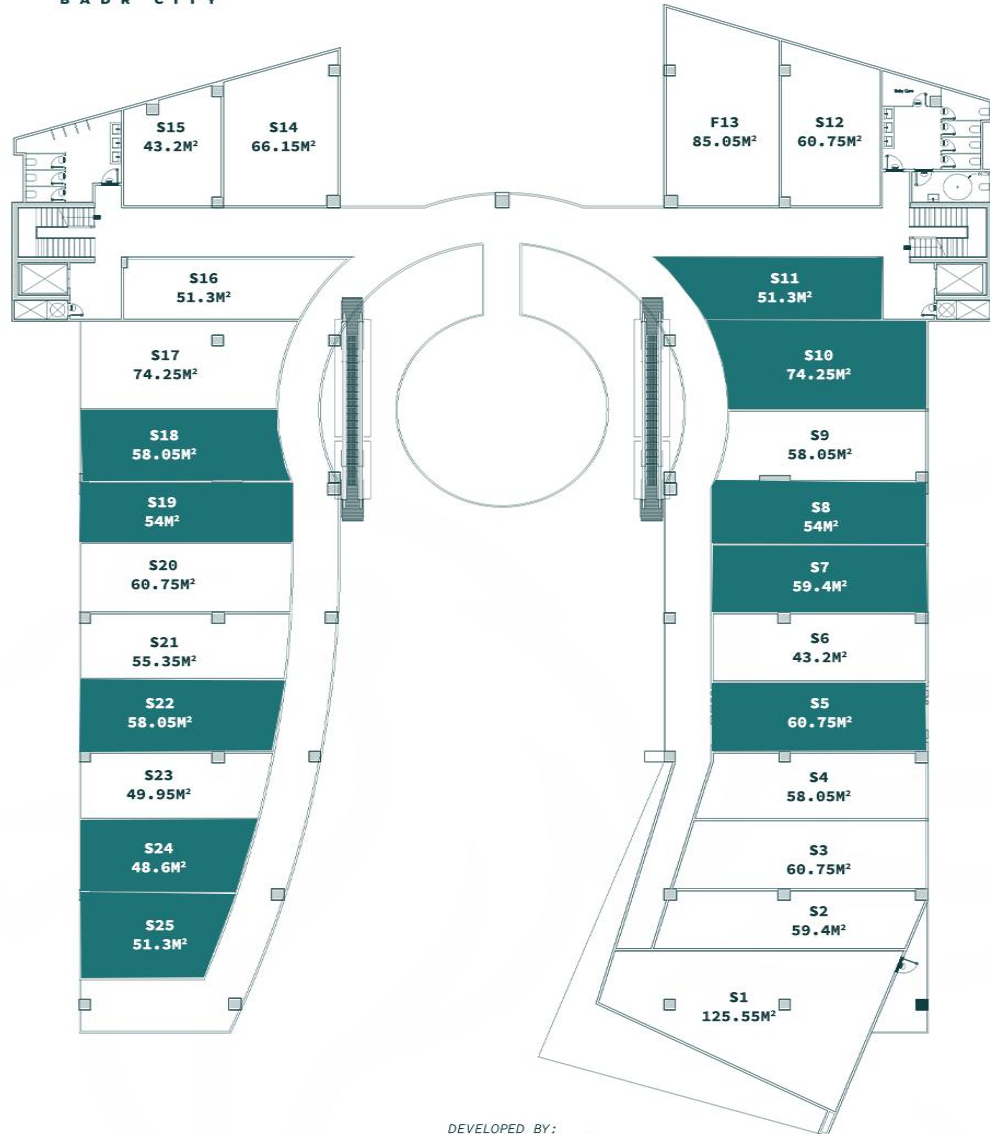


FIRST FLOOR

COMMERCIAL (RETAIL)



DEVELOPED BY:



SECOND FLOOR

MEDICAL & ADMIN



DEVELOPED BY:

BASEMENT & GARAGE

PARKING + SERVICES



STRATEGIC PARTNERS

ENGINEERING
CONSULTANT

PROJECT EXECUTION
DEPARTMENT

MANAGEMENT
& OPERATION



FRANVOY

PARTNERS IN SUCCESS





DEVELOPED BY :



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